



Kaede Tatenuma

Freelance Graphic / Motion / VI Designer

OBJECTIVE

I am Kaede (ky-deh).
I design eye candies.

I'm a multidisciplinary designer
based in NYC.

My experience ranges from Visual
Identity Design, Motion Design,
Graphic Design, and Illustration.

I believe in the power of storytell-
ing in design.

SKILLS



Creativity
Critical Thinking
Communication
Problem Solving
Teamwork

New York, NY

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#kaedetatenuma

EXPERIENCE

Liberty Coca-Cola Beverages (internship) Jun. 2019 - Nov. 2019
Graphic Designer | Developed the social media strategy guide. Created the Coca-Cola product portfolio. Contributed as an in-house designer.

Design Initiative at NYU Mar. 2019 - Present
Creative Director | Logo design. Prepared for the visually appealing presentation. Developed visual identity design. Coordinated with graphic designer and photographer.
President | Coordinated tours to local design studios. Instruct Adobe workshop events with communicating with NYU professors.

NYU Center for Student Life May 2019 - Aug. 2019
Graphic Designer | Visual branding for NYU Welcome programs.

NYUSPS Undergrad Student Council Aug. 2016 - May. 2019
Graphic Design Chair | Coordinate with officials and serve the student body by creating graphics to advertise and promote student-led school events. Logo design, print design, creatives for social media, and visual branding.

Adobe 99U Annual Conference in NYC Mar. 2019
Selected and contributed as floater and greeter volunteer.

meets new (internship) Oct. 2018 - May. 2019
Graphic design, motion design, visual branding, and manage Instagram account for a startup company doing communication design for craftsmen in Japan.

Kaken Co., LTD. & Mito City Hall Jan. 2018 - Jan. 2019
Design the exterior of gifts from Kaken Co.,LTD to Mito city, the capital of Ibaraki prefecture, Japan. The gift will be placed in front of the re-noved city hall for citizens.

EDUCATION

New York University | Bachelor's Degree Expected Graduation May 2020
School of Professional Studies | Digital Communications and Media
President's Service Award Winner: Individual & Organizational | 2017, 2018, 2019
Dean's List

Abilene Christian University | Bachelor's degree 2015 - 16
Art and Design | Graphic Design/Advertising
Dean's List

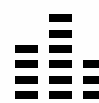
PASSION



SPORTS



ANIMAL



MUSIC



TRAVEL



VOLUNTEER